

412 GIVES BACK
A STEEL CITY SOIRÉE

The Annual

412 GIVES BACK GALA

A Mad Hatter Affair

SPONSORSHIP PROPOSAL

TO BENEFIT

Make-A-Wish®

GREATER PENNSYLVANIA
AND WEST VIRGINIA

THE FOX CHAPEL GOLF CLUB

JANUARY 11, 2025





The Annual 412 GIVES BACK GALA

412 Gives Back is an organization committed to providing support to local non-profit groups in the Pittsburgh area. Our main objective is to unite community members through upscale events that raise awareness and resources for organizations dedicated to making a positive impact.

What distinguishes 412 Gives Back from other fundraising organizations is that our team is entirely volunteer-based, which enables us to have minimal overhead costs. Furthermore, we restrict funds to our beneficiaries, ensuring that every dollar raised directly benefits the families in need. The success of last year's inaugural gala, a sold-out event, speaks to the enthusiasm surrounding our mission. We doubled our initial goal, raising \$90,000 for Make-A-Wish® Greater Pennsylvania and West Virginia, which granted 18 wishes for local children facing critical illnesses! Anticipation is already building for the upcoming gala, generating significant buzz and excitement.

For the second consecutive year we are excited to partner with an incredible organization! Make-A-Wish's mission is to create life-changing wishes for children who are facing critical illnesses. Covering 57 counties throughout western, central, and northeastern Pennsylvania and West Virginia, the chapter has granted more than 21,000 wishes! The average expense of a wish amounts to \$5,000, and there is no cost to the families, making them entirely dependent on donations to turn these children's dreams into a reality. Some of the most popular wishes include shopping sprees, playsets, gaming computers, travel, and of course, trips to the Florida theme parks.

Thank you for your time and consideration. We hope that you will join us in making the 412 Gives Back Gala, A Mad Hatter Affair a success!

Sincerely,

Amy Fleming & Billie Higgins
412 Gives Back Co-Founders
www.412givesback.org





SPONSORSHIP OPPORTUNITIES

The Presenting Sponsor

\$15,000

- Exclusive recognition as the sole Presenting Sponsor in all event materials, including program, digital photo booth and signage
- Recognition through Make-A-Wish, including a plaque and listing in the Make-A-Wish newsletter, annual report and Make-A-Wish website donor list
- Verbal recognition as the Presenting Sponsor during the gala
- Preferred seating for a table of 12 guests at the event with logo signage
- Prominent logo placement on social media pages and website
- Recognition in all media outreach and press releases





SPONSORSHIP OPPORTUNITIES

The Dream Sponsor

\$10,000

- Prominent recognition as a Dream Sponsor in event materials, including program and signage
- Recognition through Make-A-Wish, including a plaque and listing in the Make-A-Wish newsletter, annual report and Make-A-Wish website donor list
- Verbal recognition as a Dream Sponsor during the gala
- Seating for a table of ten guests at the event
- Prominent logo placement on social media pages and website
- Recognition in all media outreach and press releases





SPONSORSHIP OPPORTUNITIES

The Hope Sponsor

\$7,500

- Prominent recognition as a Hope Sponsor in event materials, including program and signage
- Recognition through Make-A-Wish, including a plaque and listing in the Make-A-Wish newsletter, annual report and Make-A-Wish website donor list
- Verbal recognition as a Hope Sponsor during the gala
- Eight complimentary tickets to the event
- Logo placement on social media pages and website
- Recognition in media outreach and press releases



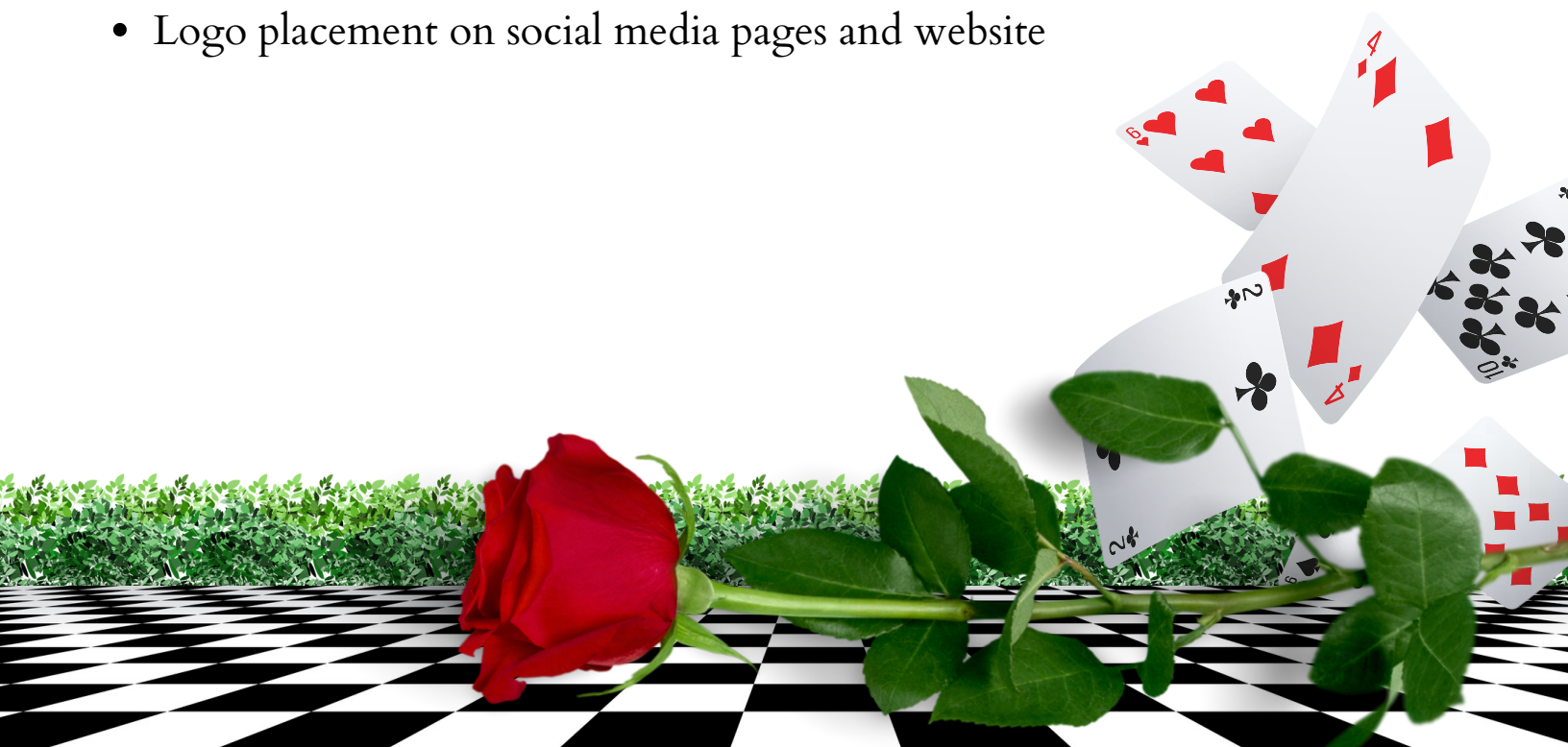


SPONSORSHIP OPPORTUNITIES

The Wish Sponsor

\$5,000

- Recognition as a Wish Sponsor in select event materials, including program and signage
- Recognition through Make-A-Wish, including a plaque and listing in the Make-A-Wish newsletter, annual report and Make-A-Wish website donor list
- Verbal recognition as a Wish Sponsor during the gala
- Six complimentary tickets to the event
- Logo placement on social media pages and website





SPONSORSHIP OPPORTUNITIES

The Star Sponsor

\$2,500

- Recognition as a Star Sponsor in select event materials, including program and signage
- Verbal recognition as a Star Sponsor during the gala
- Four complimentary tickets to the event
- Logo placement on social media pages and website





SPONSORSHIP OPPORTUNITIES

The Supporting Sponsor

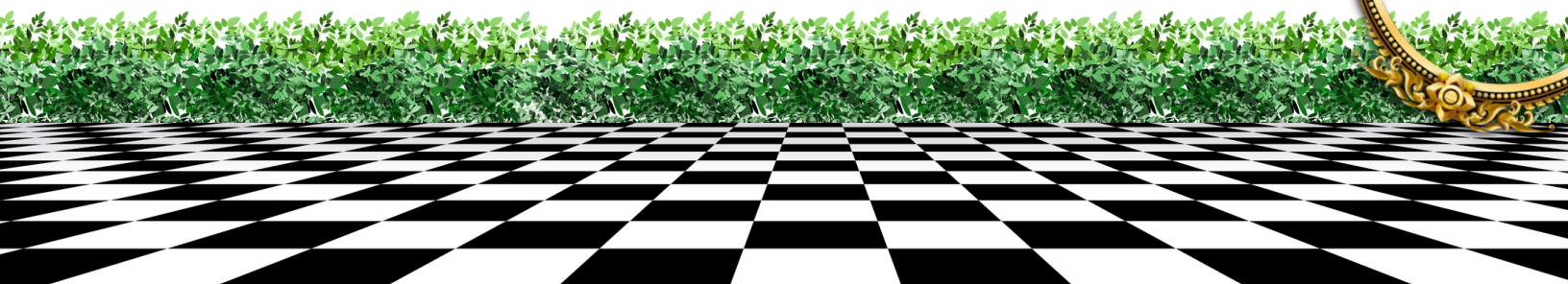
\$1,000

- Recognition as a Supporting Sponsor in event program
- Two complimentary tickets to the event
- Logo placement on social media pages and website

Friends of Make-A-Wish

\$500

- Recognition as Friend of Make-A-Wish in event program
- Name listed on social media pages and website





SPONSOR COMMITMENT FORM

We will support the 412 Gives Back Gala on January 11, 2025 with the following sponsorship:

____PRESENTING SPONSOR	\$15,000
____DREAM SPONSOR	\$10,000
____HOPE SPONSOR	\$7,500
____WISH SPONSOR	\$5,000
____STAR SPONSOR	\$2,500
____SUPPORTING SPONSOR	\$1,000
____FRIENDS OF MAKE-A-WISH	\$500

Unfortunately, we cannot commit to a sponsorship, but will support the event with a donation of \$_____

Payment Options

1. Print or email this form with selection and enclose check made payable to:
**412 Gives Back
262 Eddie Lewis Drive
Wexford, PA 15090**
2. Email sponsorships@412givesback.org for electronic payment options

CONTACT: Jenn Retter, Sponsorship Lead
sponsorships@412givesback.org
724-448-3239

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE PENNSYLVANIA DEPARTMENT OF STATE BY CALLING TOLL-FREE, WITHIN PENNSYLVANIA, 1-800-732-0999. REGISTRATION DOES NOT IMPLY ENDORSEMENT.

