



412GIVESBACK
A STEEL CITY SOURCE

The 412 GIVES BACK GALA
PASSPORT
To Europe



ONE 
DAY TO
REMEMBER®





About 412 Gives Back

412 Gives Back is dedicated to supporting local non-profit organizations in the Pittsburgh area through upscale events that raise resources and awareness on behalf of our beneficiary.

What sets 412 Gives Back apart from other passthrough organizations is that our team is completely made up of volunteers. Because of this, our chosen beneficiary is directed to allocate all funds to restricted accounts, ensuring donations through 412 Gives Back directly support their mission and are not used for administrative or overhead costs. This fundraising method has proved to maximize the impact your sponsorship has on the recipients.

Since our founding in March 2023, we have proudly raised \$260,000 for Make-A-Wish® Greater Pennsylvania and West Virginia, granting 52 life-changing wishes for local children facing critical illnesses.



Our 2025/26 Beneficiary

We are thrilled to partner with One Day to Remember, a remarkable Pittsburgh-based organization founded in 2016 by an oncology nurse. One Day to Remember is dedicated to creating personalized, unforgettable experiences for families where a parent is facing advanced-stage cancer. These experiences are provided entirely free of charge and include the support of a professional photographer, along with a keepsake memory book, ensuring families have cherished memories to treasure forever. Families across the United States with a parent diagnosed with stage 3 or higher cancer are eligible for this extraordinary program, bringing joy and lasting moments to those who need it most.

One Day To Remember is a not-for-profit, Section 501(c)3.
Federal Tax ID: 81-3960499





SPONSORSHIP OPPORTUNITIES

The Presenting Sponsor

\$20,000

- Exclusive recognition as the sole Presenting Sponsor across all gala materials, including the program, digital photo booth, and event signage
- Inclusion in the donor list on the One Day to Remember website
- Verbal recognition as the Presenting Sponsor during the gala presentation
- Premium seating for 14 guests at the gala, complete with logo signage and champagne service at the table
- Prominent logo visibility on all gala-related social media posts and the event website
- Recognition in all media coverage and press releases promoting the gala





The Legacy Sponsor
\$12,500

- Recognition as a Legacy Sponsor across all gala materials, including the program and event signage
- Inclusion in the donor list on the One Day to Remember website
- Verbal recognition as a Legacy Sponsor during the gala presentation
- Premium seating 12 guests at the gala, complete with logo signage and champagne service at the table
- Prominent logo visibility on all gala-related social media posts and the event website

The Dream Sponsor
\$10,000

- Recognition as a Dream Sponsor across all gala materials, including the program and event signage
- Inclusion in the donor list on the One Day to Remember website
- Verbal recognition as a Dream Sponsor during the gala presentation
- Premium seating for 10 guests at the gala, complete with logo signage at the table
- Prominent logo visibility on all gala-related social media posts and the event website





The Hope Sponsor

\$8,000

- Recognition as a Hope Sponsor across all gala materials, including the program and event signage
- Inclusion in the donor list on the One Day to Remember website
- Verbal recognition as a Hope Sponsor during the gala presentation
- 8 complimentary tickets to the gala
- Logo placement on social media pages and website

The Star Sponsor

\$6,000

- Recognition as a Star Sponsor in select gala materials, including program and signage
- Inclusion in the donor list on the One Day to Remember website
- Verbal recognition as a Star Sponsor during the gala
- 6 complimentary tickets to the gala
- Logo placement on social media pages and website





Inspire Sponsor

\$3,000

- Recognition as a One Day Sponsor in select gala materials, including program and signage
- Inclusion in the donor list on the One Day to Remember website
- 4 complimentary tickets to the gala
- Logo placement on social media pages and website

Supporting Sponsor

\$1,500

- Recognition as a One Day Sponsor in select gala materials, including program and signage
- 2 complimentary tickets to the gala
- Logo placement on social media pages and website

Friends of One Day to Remember

\$500

- Recognition as Friend of One Day to Remember in gala program
- Name listed on social media pages and website

THE 412 GIVES BACK GALA

SPONSOR RECOGNITION

The success of our gala would not be possible without the generous support of our sponsors. That's why we make it a priority to take a moment during the evening to honor and express our gratitude to them in front of our guests.

BECOME A SPONSOR



GUEST ENGAGEMENT

We focus on delivering unforgettable experiences through carefully curated music and entertainment that captivate our guests from start to finish. By leaving a lasting impression, our gala has become a highly anticipated event that continues to sell out year after year.



MEMORABLE MARKETING

Our team carefully crafts props and designs that align with our gala's theme. As part of this process, we create innovative and eye-catching displays for our sponsors' logos, ensuring their branding is prominently featured in highly photographed moments to maximize visibility and impact.





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